

# MDM

## Case study: Huff Delivery

### KEY RESULTS

- Enhanced employee productivity
- Cost-efficient data usage
- Effective tracking of employee activity
- Improved delivery process
- Enhanced customer experience

### TESTIMONY

"Scalefusion solved our core challenges that we faced regarding managing a fleet of iPads, updating apps and mitigating data costs. We are glad to have come across this solution that offers an awesome customer support team as well! Highly recommended."

### ABOUT THE CLIENT

Huff Delivery started producing homemade ice cream in Nineveh, N.Y. The product was initially distributed within a five-county area and now is distributed in 48 counties across New York and Pennsylvania. The family-run business delivers and provides a wide variety of food products to convenience stores, grocery stores, and food service industries.

### CHALLENGES

To facilitate a seamless delivery process, the company provided the delivery/sales personnel with iPads, but shortly after these became difficult to manage, the job-related apps were outdated, and the uninhibited use of the internet led to an excessive increase in cost. Huff Delivery was looking for a software that would enable them to track and control user activity on the iPads used for business purposes.

### SOLUTION

Huff Delivery implemented Scalefusion's MDM software to manage their iPad fleet. It helped in all the relevant ways from remotely managing the iPads, updating the apps in the devices, locking down the data usage to remotely publishing apps on the devices used by the delivery executives. Scalefusion helped Huff Delivery to track and monitor employee activities on the devices, which helped them control unnecessary data usage and overages.



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