PRIVATE APN SOLUTIONS FOR THE **HEALTHCARE SECTOR**

(Mobile Workforce – T-Mobile Mobile Internet +
Akamai Private APN for secure Tablet/Handset)

IDEAL CUSTOMER OR ORGANIZATION:

- Hospitals and Health Systems
- Healthcare Clinics and
- Pharmaceutical Companies
- Health Insurance Providers
- Home Healthcare Service

IDEAL CUSTOMER SITUATION:

- Any of these organizations that utilize cellular connections can take steps to protect data security across their mobile devices such as: Tablets, iPads, Smartphones, Connected Laptops, Mobile Hotspots, and 4G/5G Routers.

- Examples include: Medical Staff Communication, Patient Data Access, Remote Consultations, Mobile Point-of-Care, Sales & Marketing Staff, Clinical Trials, Claims Processing, Customer Service, Patient Monitoring, Coordination of Car

ELEVATOR PITCH:

A Private APN (Access Point Name) for your 4G and 5G cellular connections offers several distinct advantages and value propositions for enterprises and organizations:

1. **Enhanced Security:** By using a Private APN, organizations can establish a dedicated and secure pathway for their data traffic within the 5G network and protect against potential threats or potential threats or unauthorized access that might occur on public networks.

2. **Quality of Service (QoS) Control:** Private APNs allow organizations to prioritize and control the Quality of Service for their applications and devices.

3. **Customized Network Configuration:** Enterprises can customize the network configuration of their Private APN to suit their specific operational needs.

4. **Reliability and Performance:** Private APNs typically offer higher reliability and consistent performance compared to public networks.

5. **IoT and Machine-to-Machine (M2M) Applications:** Private APNs are particularly beneficial for IoT applications that require secure and reliable connectivity.

6. **Compliance and Regulatory Requirements:** Certain industries, such as healthcare, strict regulatory requirements regarding data privacy and security. Private APNs help organizations comply with these regulations by offering a controlled environment for data transmission and storage.

7. **Cost Efficiency:** While setting up and maintaining a Private APN involves initial investments, it can lead to cost savings in the long term by optimizing network resources, reducing data breaches, and minimizing downtime associated with public network outages.

Why Choose our Converge IoT + T-Mobile Bundle?

- A leader in Private APN Solutions since 2012.
- Akamai provides the first patented cloud-based Saas mobile data bandwidth management and secure private networking solution.
- Experienced team to help organizations customize a Private APN solution to fit their specific business needs and data security policies.
- We provide Integration, configuration, and staging services for all mobile devices.
- Ongoing support and optional Managed Services.
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Qualifying Questions:

- How extensively are Mobile Devices and Applications are currently used by your organization?

- Do you encounter issues with network congestions or latency when using mobile devices?

- How do you currently ensure the security of privacy of patient data transmitted over your network and specifically mobile devices?

- Are you expanding or planning to expand remote patient monitoring, telemedicine, or other telehealth services?

Buyer Concerns in regards to deploying a Private APN Solution:

- Initial Setup Costs
- Complexity of Network Configuration
- Security Concerns
- Integration with Existing IT Infrastructure Scalability and Flexibility
- User Training and Adoption
- Regulatory Compliance

Decision Makers/Influencers/Champions/Users

- CIO, CTP, CISO, COO, CMIO, CNIO,
- Director/Manager of IT Infrastructure
- Director/Manager of Information Security
- Compliance Officer
- Finance Director/Manager

Bundle Offers

- We can integrate Akamai private APN to all mobile devices sold directly by T-Mobile.

- If a mobile device is needed that T-Mobile does not stock, we can provide the device needed: Tablets, iPads, Smartphones, Mobile Hotspots, Cellular Routers, and other cellular connected devices.+

T-MOBILE FOR BUSINESS
PLATINUM PRIMARY AGENT

Converge IoT
All things connected

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Akamai