

HOSPITALITY PANIC BUTTON PROVEN (READY) SOLUTION

The Problem

- Lone worker safety is a perennial issue in the predominately-female hospitality industry
- State and city pressure is mounting to provide safety device systems with hefty monetary fines
- Union pressure to provide safety devices could disqualify you from quality employee contracts
- Brand requirements for safety device systems
- Panic Buttons have low to no ROI

How large of an opportunity?

- One gateway per floor, one anchor device per room, one panic button per employee
- Full rollout including multiple insights as problems dictate



The Solution

- Satisfies state, union, and brand requirements for employee safety
- Allows a la carte sensor addition to gain other insights above employee safety
- Alerts you of problems before they require costly remedies
- Provides a positive ROI for valuable insights normally gathered via employee and clipboard
- Positive ROI for employee safety, which would otherwise be a sunk cost
- Allows you to repurpose staff towards positive survey-generating activities

Other Selling Prospects

- Major hotel networks and brands who have signed on with AHLA's five-star promise for employee safety
- Independent hotels who want to protect and retain quality workers
- Hotel management groups who need reliable systems across their portfolio to keep operations running autonomously
- General Managers who have a hard enough time finding workers, let alone sending them around with a clipboard



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